



About us

The original idea behind founding TrAxxion arose when Mark and Sven were leading a strategic project for the then-world leader in mobile telephony, NOKIA. Both quickly realized how much could be achieved through **pragmatic approaches, a clear strategy, and efficient project management**. From this idea, they defined the values and company approach of „**no nonsense**“, which continues to define TrAxxion to this day.

In 2007, TrAxxion started with its initial consulting assignments in the field of project management. After some very interesting **restructurings** of SMEs, the book „Zero Vector Mode Challenge“ was published in 2013, providing a pragmatic summary of our „no-nonsense“ approach.

In the years that followed, our range of services gradually expanded into the areas of **Lean** and **Digital Transformation**, culminating in a partnership with **Asprova**, the market leader in APS, in 2018.

Our strategic work with clients increasingly led us to accompany topics such as **corporate leadership, strategy, personnel management**, and generational transitions.

In recent years, it has become increasingly important for us to explain that **sustainability** does not only mean „green“ but is the epitome of successful corporate leadership. The understanding that sustainable corporate leadership has various facets led us to orient our approach around the **B Corp Framework** and redefine our mission: „We aim to make an impact on Luxembourg and the Greater Region by helping companies and organizations become sustainable and modern.“

The pillars of our team, which now comprises over **20 experts**, remain our values: „no nonsense,“ „true expertise,“ and „brutal honesty.“ We look forward to further collaboration and many interesting projects to increase our positive impact for future generations.